

**Bryan Station Band Association
201 Eastin Road
Lexington, KY 40505**

Proud Supporters of the Marching Defenders

The Bryan Station Band Association is proud to announce that the Marching Defenders completed one of their most successful seasons in recent memory. In January of 2007, the Defenders settled into a state of the art band room in the newly completed school with high hopes of continued success.

These are exciting times for the band. The Marching Defenders qualified and competed in the Kentucky Music Educators Association Marching Band Championships for the first time in class 5A. These are also challenging times. The cost of two busses to travel to Louisville for the KMEA Championships exceeded \$2000.00! The 2008 season was completed with 12 year old uniforms and borrowed color guard equipment. In addition to replacing these items, the band must also purchase music, SmartMusic Subscriptions, repair, maintain and replace aging instruments, and construct an observation tower for its outdoor marching rehearsal facility.

The Association is committed to providing students with the instruments and equipment needed to grow and improve. We host several annual events throughout the year as fundraisers including the highly successful Bluegrass Pageant of the Bands. We are proud to offer you an opportunity to show your support for Bryan Station at this event and others through our new Community Sponsorship program. Please take a moment to consider how much your tax-deductible contribution will mean to this talented group of students. If you have any questions about the program, or if you would like to contribute in some other way, please feel free to contact me. I can be reached by phone at 859-294-8747 or e-mail at Melissa.austin@insightbb.com. Thank you for your time.

Sincerely,
Melissa Austin
Vice President for Corporate Sponsorships
Bryan Station Band Association

Community Sponsorship Program

Bronze Sponsorship

Contribution of \$100 entitles you to: ♪ Honorable mention as a Bronze level sponsor in the 2009 Bluegrass Pageant of the Bands program.

Gold Sponsorship

Contribution of \$500 entitles you to: ♪ A quarter page-sized ad in the 2009 Bluegrass Pageant of the Bands program with honorable mention as a Gold level sponsor. ♪ Reserved seating and two tickets to the 2009 Bluegrass Pageant of the Bands competition and hospitality room. ♪ Your business or individual name engraved on a trophy to be presented at the 2009 Bluegrass Pageant of the Bands. ♪ Your business or individual name listed on our website and all other printed programs and materials as a sponsor. ♪ Your business or individual name listed as a music stand sponsor on the Gold Sponsor plaque to be hung in the new band room.

Silver Sponsorship

Contribution of \$250 entitles you to: ♪ A business card-sized ad in the 2009 Bluegrass Pageant of the Bands program with honorable mention as a Silver level sponsor ♪ Reserved seating and two tickets to the 2009 Bluegrass Pageant of the Bands competition and hospitality room. ♪ Your business or individual name engraved on a trophy to be presented at the 2009 Bluegrass Pageant of the Bands. ♪ Your business or individual name engraved on the Silver Sponsor plaque to be hung in the new band room.

Platinum Sponsorship

Contribution of \$1500 entitles you to: ♪ A full page ad in the 2009 Bluegrass Pageant of the Bands program with honorable mention as a Platinum level sponsor. ♪ Reserved seating and two tickets to the 2009 Bluegrass Pageant of the Bands competition and hospitality room. Your business or individual name engraved on a trophy to be awarded at the 2009 Bluegrass Pageant of the Bands. You may present it personally or designate a Bryan Station band member to do so. ♪ Your business or individual name listed on our website as a Platinum sponsor. ♪

A 24"x 36" business ad on our cargo trailer. ♪ Your business or individual name listed as a music chair sponsor on the Platinum Sponsor plaque to be hung in the new band room.

Defender Legacy

With a contribution of \$5000, the Defender Legacy is an official sponsor of the 2009 Bluegrass Pageant of the Bands. You will be our honored guest with reserved seating and four complimentary tickets to the event as well as our hospitality room.

As an official sponsor, your business name will appear in a premier, full page program ad, on Pageant t-shirts, and on all print, radio, and TV advertisements for the Pageant. Your business name will also be engraved on a trophy to be awarded to a winning band. You may present the trophy personally or designate a Bryan Station band member to do so.

Additional advertisements throughout the year include a 24"x 36" business ad on our cargo trailer, your ad on our band website, and your logo on all programs and printed materials for band events.

We would be proud to have you and a guest join us at our May awards banquet where we will recognize our outstanding students and the Defender Legacy sponsors that support them.

Your Defender Legacy sponsorship will be memorialized on a plaque to be displayed in the new band room for future generations to see.